



*Iconic Color to your life*



**MAGNUS**  
TRADING

## PANCOAT PAINTS INDIA LIMITED

*A Brand Which Believes in Quality*



### Product Range and Technical Literature





**PanCoat**  
*Iconic Color to your life*

**54** PRODUCTS ARE  
THE RESULT OF  
**YEARS**  
HARDWORK IN  
PAINT INDUSTRY





Pancoat Paints India Limited, established in July 2020, is a rapidly growing public limited company based in Jaipur. Backed by over 54 years of collective industry experience, the company has quickly made a mark in the manufacturing and marketing of high-quality paints and allied products. With a state-of-the-art facility producing 25 tons per day (625 tons monthly), Pancoat offers a diverse portfolio that includes exterior and interior emulsions, primers, textures, putty, enamels, and waterproofing solutions. In just four and a half years, the company has built a strong distribution network of 252 dealers across Rajasthan, with a goal to expand to 300 by March 2026.

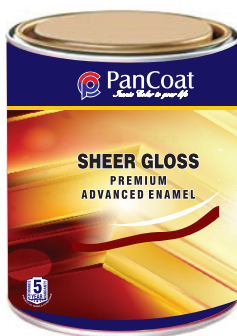
Pancoat is also preparing to launch operations in other states in the near future. Renowned for its commitment to quality, Pancoat Paints continues to raise industry standards and strives to innovate by regularly introducing new products, strengthening its position as a trusted name in the Indian paint market.

**PANCOAT PAINTS INDIA LIMITED**



## **"SHEER GLOSS"**

**Premium Advanced Enamel**



### **PRODUCT**

SHEER GLOSS Premium Advanced Enamel is specially formulated for the discerning customer who does not settle for anything less in life. The product has a smooth and uniform finish with excellent leveling and hard mirror like gloss that resists the vagaries of nature like water, sunlight and moisture. Its brushability is excellent. SHEER GLOSS Enamel is made tough for exterior use to withstand rugged conditions. It is used and recommended for finishing doors, windows, furniture and fixtures. Keeping outdoor activities in mind, it is ideal for hoardings, signboards, railway rolling stock, truck fleets, transport coaches, machinery and equipment and a variety of other articles. SHEER GLOSS colours are specially formulated shades for use on doors, windows, fixtures, furniture etc. Its whiteness retention property is outstanding.

### **DIRECTIONS FOR USE**

The surface to be painted should be dry and free from rust, grease, oil, free from loose matter. Degreasing and de-rusting can be done by suitable treatment if necessary. In case of new or bare surfaces, it should be applied over an appropriate primer. Use of Knifing Paste Filler is recommended, if necessary to fill up dents and any surface imperfections. This should be used after sanding the first primer coat. If Knifing paste Filler is used, then one coat of Pancoat Paints Solvent Thinnable Primer Surfacer white is to be applied after drying for 10 hrs. Apply SHEER GLOSS Enamel using recommended thinner. For best results, two coats of SHEER GLOSS Enamel are recommended giving 18 hrs of drying between the coats.





## **"2 SEASON"** Quick Drying G.P. Synthetic Enamel



### **PRODUCT**

2 SEASON Quick Drying G.P. Synthetic Enamel is a solvent based paint which gives a long lasting glossy finish. Recommended for interior usage on wood, metal & cement plaster surfaces.

Areas of application : Metals, Wood, Plaster etc. which are not subjected to outdoor exposure

### **DIRECTIONS FOR USE**

The surface to be painted should be free from rust, grease, oil etc. and should be dry, free from loose matter. Degreasing and de-rusting can be done by suitable treatment if necessary. In case of new or bare surfaces, it should be applied over an appropriate primer. Use of Knifing Paste Filler is recommended, if necessary to fill up dents and any surface imperfections. This should be used after sanding the first primer coat. If Supra Knifing Paste Filler is used, then one coat of Pancoat Paints appropriate Primer is to be applied after drying for 10 hrs. Apply 2 SEASON Enamel using recommended thinner. For best results, two coats of 2 SEASON Enamel is recommended giving 10 hrs of drying time between the coats.



# "AMAZE"

## Primer Surfacers White (Solvent Based)



### PRODUCT

It is an oil modified alkyd based primer suitably pigmented with micro fine pigments and extenders. It is a white primer ideal for plaster surfaces and can be used on wooden and ferrous - metallic surfaces.

**USP:** Best for masonry and asbestos surfaces. It is free from any heavy metals like lead, mercury and chromium. It is an alkali resistant primer.

### DIRECTIONS FOR USE

Ensure that the surface is free from dust, dirt, loose particles and moisture. Wipe clean with Mineral Turpentine Oil (MTO) and make sure the surface is dry fully. One or two coats of primer can be used depending on the requirement. For best results, it is advisable to give 10-12 hours drying time before application of subsequent coats. Do not over thin. Stir well before use.

### APPLICATION PROCEDURE

Apply one coat of Amaze All Purpose White Primer (ST) after diluting properly and straining through a clean sieve. Apply it on the substrate by brush or spray. Check the recommended viscosity of the primer to suit brushing/spraying.



# **"STEEL GUARD"**

## **Red Oxide Primer (Solvent Based)**



### **PRODUCT**

Steel Guard Red Oxide Primer is an oil modified alkyd-based primer suitably pigmented with micro fine red oxide and extenders. Ideal for ferrous metal surfaces. USP : Economic primer best for mild steel. It is free from heavy metals like lead, mercury and chromium.

### **DIRECTIONS FOR USE**

Ensure that the surface is free from dust, dirt, loose particles and moisture. One or two coats of primer can be used, depending on requirement. For best results, it is advisable to give 8-10 hrs. drying time before application of subsequent coats. Do not over-thin. Stir well before use.

### **SURFACE PREPARATION AND PAINTING PROCEDURE**

Remove grease, oil and other contaminants preferably by using Solvent. Blast clean to a minimum of Std. 2 1/2 Swedish standard SIS 05 5900 with a surface profile not exceeding 35-40 microns. If blasting is not practical, make full use of mechanical tools along with manual chipping and wire brushing to remove loose rust and scale to Std. 2 Swedish Standard SIS 05 5900. Excessive burnishing of steel is to be avoided.

### **POINTS TO NOTE**

Shake well before use and do not over dilute • Strain the material through a fine sieve before use • Keep the container tightly closed to prevent drying • Please keep out of reach of children and away from foodstuff • In case of contact with eyes, wash immediately with water and seek medical advice.



## “VIRASAT”

Premium Luxury Interior Acrylic Emulsion with Fragrance



### PRODUCT

VIRASAT Premium Luxury Interior Acrylic Emulsion with Fragrance is a premium quality water based, 100% Acrylic Interior Wall finish which gives your walls high sheen, excellent scrub resistance & a truly luxury finish.

### TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 120-130 sq. ft. / ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 20-25 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

### DIRECTIONS FOR USE

**Surface Preparation:** Sand the surface with emery paper no. 180 to remove loose particles, paint, dust, cracked & flaked paint and wipe clean.

**Primer :** Apply a coat of Pancoat Water Thinnable Acrylic Cement Primer (for repairing use Water Thinnable Acrylic Cement Primer and for new surface Solvent Thinnable Primer is recommended) and allow drying for 6-8 hours.

**Putty:** Smoothen the surface by filling dents with a thin coat of Pancoat Paints Acrylic Wall Putty and allow drying for 4-6 hours. Sand the surface with emery paper no. 180 and wipe clean.

**Primer :** Apply another coat of Pancoat Paints Water Thinnable Acrylic Cement Primer and allow drying for 6-8 hours, Sand the surface with emery paper no. 320 and wipe clean.

**Top Coat :** Thin 1 litre of VIRASAT With 400-500 ml of water. Apply 2-3 coats of this thinned paint with a gap of 3-4 hours in between two coats.

### POINTS TO REMEMBER

Stir well before use.      Keep the container closed when not in use.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "XPRESSION SHYNE PLUS"

Super Luxury Interior Acrylic Emulsion with Fragrance & Shyne



## PRODUCT

XPRESSION SHYNE PLUS Super Luxury Interior Acrylic Emulsion with Fragrance is a premium quality water based, 100% Acrylic Interior Wall finish which gives your walls high sheen, excellent scrub resistance & a truly luxury finish.

## TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 152-155 sq. ft. /ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 20-25 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

**Surface Preparation:** Sand the surface with emery paper no. 180 to remove loose particles, paint, dust, cracked & flaked paint and wipe clean.

**Primer :** Apply a coat of Pancoat Water Thinnable Acrylic Cement Primer (for repairing use Water Thinnable Acrylic Cement Primer and for new surface Solvent Thinnable Primer is recommended) and allow drying for 6-8 hours.

**Putty:** Smoothen the surface by filling dents with a thin coat of Pancoat Paints Acrylic Wall Putty and allow drying for 4-6 hours. Sand the surface with emery paper no. 180 and wipe clean.

**Primer :** Apply another coat of Pancoat Paints Water Thinnable Acrylic Cement Primer and allow drying for 6-8 hours, Sand the surface with emery paper no. 320 and wipe clean.

**Top Coat :** Thin 1 litre of XPRESSION SHYNE PLUS With 400-500 ml of water. Apply 2-3 coats of this thinned paint with a gap of 3-4 hours in between two coats.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





## “XPRESSION SHYNE”

Super Luxury Interior Acrylic Emulsion with Fragrance & Shyne



### PRODUCT

XPRESSION SHYNE Super Luxury Interior Acrylic Emulsion with Fragrance is a premium quality water based, 100% Acrylic Interior Wall finish which gives your walls high sheen, excellent scrub resistance & a truly luxury finish.

### TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 140-150 sq. ft. / ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 20-25 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

### DIRECTIONS FOR USE

**Surface Preparation:** Sand the surface with emery paper no. 180 to remove loose particles, paint, dust, cracked & flaked paint and wipe clean.

**Primer :** Apply a coat of Pancoat Water Thinnable Acrylic Cement Primer (for repairing use Water Thinnable Acrylic Cement Primer and for new surface Solvent Thinnable Primer is recommended) and allow drying for 6-8 hours.

**Putty:** Smoothen the surface by filling dents with a thin coat of Pancoat Paints Acrylic Wall Putty and allow drying for 4-6 hours. Sand the surface with emery paper no. 180 and wipe clean.

**Primer :** Apply another coat of Pancoat Paints Water Thinnable Acrylic Cement Primer and allow drying for 6-8 hours, Sand the surface with emery paper no. 320 and wipe clean.

**Top Coat :** Thin 1 litre of XPRESSION SHYNE With 400-500 ml of water. Apply 2-3 coats of this thinned paint with a gap of 3-4 hours in between two coats.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "PETALS CLASSIC"

## Luxury Interior Acrylic Emulsion



### PRODUCT

Petals Classic Luxury Interior Acrylic Emulsion with Fragrance is a premium quality water based, 100% Acrylic Interior Wall finish which gives your walls high sheen, excellent scrub resistance & a truly luxury finish.

### TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 120-130 sq. ft. / ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 20-25 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

### DIRECTIONS FOR USE

**Surface Preparation:** Sand the surface with emery paper no. 180 to remove loose particles, paint, dust, cracked & flaked paint and wipe clean.

**Primer :** Apply a coat of Pancoat Water Thinnable Acrylic Cement Primer (for repairing use Water Thinnable Acrylic Cement Primer and for new surface Solvent Thinnable Primer is recommended) and allow drying for 6-8 hours.

**Putty:** Smoothen the surface by filling dents with a thin coat of Pancoat Paints Acrylic Wall Putty and allow drying for 4-6 hours. Sand the surface with emery paper no. 180 and wipe clean.

**Primer :** Apply another coat of Pancoat Paints Water Thinnable Acrylic Cement Primer and allow drying for 6-8 hours, Sand the surface with emery paper no. 320 and wipe clean.

**Top Coat :** Thin 1 litre of Petals Classic With 400-500 ml of water. Apply 2-3 coats of this thinned paint with a gap of 3-4 hours in between two coats.

### POINTS TO REMEMBER

Stir well before use.      Keep the container closed when not in use.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "PETALS SHYNE"

## Interior Acrylic Emulsion with Fragrance



### PRODUCT

PEARL ADVANCED SHYNE Interior Acrylic Emulsion with Fragrance is a premium quality water based, 100% Acrylic Interior Wall finish which gives your walls high sheen/Shyne, excellent scrub resistance & a truly luxury finish.

### TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 110-120 sq. ft. / ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 20-25 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

### DIRECTIONS FOR USE

**Surface Preparation:** Sand the surface with emery paper no. 180 to remove loose particles, paint, dust, cracked & flaked paint and wipe clean.

**Primer :** Apply a coat of Pancoat Water Thinnable Acrylic Cement Primer (for repairing use Water Thinnable Acrylic Cement Primer and for new surface Solvent Thinnable Primer is recommended) and allow drying for 6-8 hours.

**Putty:** Smoothen the surface by filling dents with a thin coat of Pancoat Paints Acrylic Wall Putty and allow drying for 4-6 hours. Sand the surface with emery paper no. 180 and wipe clean.

**Primer :** Apply another coat of Pancoat Paints Water Thinnable Acrylic Cement Primer and allow drying 6-8 hours, Sand the surface with emery paper no. 320 and wipe clean.

**Top Coat :** Thin 1 litre of PEARL ADVANCED SHYNE With 400-500 ml of water. Apply 2-3 coats of this thinned paint with a gap of 2-3 hours in between two coats.

### POINTS TO REMEMBER

Stir well before use.      Keep the container closed when not in use.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "PETALS ADVANCED"

## Interior Acrylic Emulsion with Fragrance



### PRODUCT

PEARL ADVANCED Interior Acrylic Emulsion with Fragrance is a premium quality water based, 100% Acrylic Interior Wall finish which gives your walls high sheen/Shyne, excellent scrub resistance & a truly luxury finish.

### TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 110-120 sq. ft. /ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 20-25 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

### DIRECTIONS FOR USE

#### (A) Surface Preparation

New plaster:- It is advisable to allow new plasters surfaces to mature for a period of at least month after the application of a recommended coat of lime wash to ensure through drying of plaster. Remove loose particles and paint flakes. Rub with sand paper to ensure that the surface is dry and free from dust, dirt grease etc. Incase of repainting job previous coating of lime wash, powder, distemper etc. must be thoroughly scraped off. Earlier coating of oil based distemper or emulsion based paint need not be removed if in sound condition. However the gloss or sheen of such coatings must be removed by thorough sanding. Cracked or flaked paints must be removed completely, fungus affected areas need separate adequate treatment. Repair the cracked portion of plaster and areas affected by leaks, drainage etc. well prior of painting. Allow the surface to dry sufficiently.

#### (B) Application

For repainting : Use Pancoat Paints Acrylic Cement Primer (Water Thinnable) as a priming coat. For new surface, Pancoat Solvent Thinnable Primer as priming coat is recommended. This will take care of excessive absorption and alkalinity of walls. For best results, fill the dents and smoothen the undulation of wall by applying Pancoat Paints Acrylic Wall Putty. Wherever application of Putty is resorted, a coat of Pancoat Paints solvent Thinnable Primer is recommended, on the top of Putty as undercoat to eliminate patchy appearance of finish coat. Tinting of Putty approximately close to the final finish with Universal Stainer recommended for flawless appearance and improved coverage. Wherever solvent thinnable primer in used, allow it to dry overnight before finishing coat. For protected areas like balcony, porticos, porches, yearnings etc. avoid use of plaster of paris or its admixture to fill dents and imperfections.

### POINTS TO REMEMBER

Dilution for application	:	4: 2-2.5 by Volume
Interval between Coats	:	3 to 4 Hrs

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "SUPER BLASTER CLASSIC"

Interior Acrylic Emulsion



## PRODUCT

SUPER BLASTER CLASSIC Interior Acrylic Emulsion is a water based, 100% Acrylic Interior Wall finish which gives your walls high sheen, excellent scrub resistance & smooth finish.

## TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 90-100 sq. ft. / ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 10-15 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

**Surface Preparation:** Sand the surface with emery paper no. 180 to remove loose particles, paint, dust, cracked & flaked paint and wipe clean.

**Primer :** Apply a coat of Pancoat Water Thinnable Acrylic Cement Primer (for repairing use Water Thinnable Acrylic Cement Primer and for new surface Solvent Thinnable Primer is recommended) and allow drying for 6-8 hours.

**Putty:** Smoothen the surface by filling dents with a thin coat of Pancoat Paints Acrylic Wall Putty and allow drying for 4-6 hours. Sand the surface with emery paper no. 180 and wipe clean.

**Primer :** Apply another coat of Pancoat Paints Water Thinnable Acrylic Cement Primer and allow drying 6-8 hours, Sand the surface with emery paper no. 320 and wipe clean.

**Top Coat :** Thin 1 litre of SUPER BLASTER CLASSIC With 400-500 ml of water. Apply 2-3 coats of this thinned paint with a gap of 2-3 hours in between two coats.

## POINTS TO REMEMBER

Stir well before use.      Keep the container closed when not in use.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "TRIPLE 1" Interior Acrylic Emulsion



## PRODUCT

TRIPLE 1 Interior Acrylic Emulsion is a water based, 100% Acrylic Interior Wall finish which gives your walls high sheen, excellent scrub resistance & smooth finish.

## TECHNICAL DATA

Areas of application	: All types of plasters, hard boards, false ceiling, asbestos sheets & concrete
Consistency	: Thick and Buttery
Thinner	: Municipal / Potable Water
Method of application	: Brush / Roller
Spreading capacity	: 105-110 sq. ft. / ltr / 2 coats
(Actual coverage may vary depending on method, condition of application, surface porosity and shade)	
Drying time	: Surface dry time 10-15 minutes
Finish	: Smooth with Superior Sheen and Shyne
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

**Surface Preparation:** Sand the surface with emery paper no. 180 to remove loose particles, paint, dust, cracked & flaked paint and wipe clean.

**Primer :** Apply a coat of Pancoat Water Thinnable Acrylic Cement Primer (for repairing use Water Thinnable Acrylic Cement Primer and for new surface Solvent Thinnable Primer is recommended) and allow drying for 6-8 hours.

**Putty:** Smoothen the surface by filling dents with a thin coat of Pancoat Paints Acrylic Wall Putty and allow drying for 4-6 hours. Sand the surface with emery paper no. 180 and wipe clean.

**Primer :** Apply another coat of Pancoat Paints Water Thinnable Acrylic Cement Primer and allow drying 6-8 hours, Sand the surface with emery paper no. 320 and wipe clean.

**Top Coat :** Thin 1 litre of TRIPLE 1 With 400-500 ml of water. Apply 2-3 coats of this thinned paint with a gap of 2-3 hours in between two coats.

## POINTS TO REMEMBER

Stir well before use.      Keep the container closed when not in use.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# “SIGNATURE”

## Premium Luxury Exterior Emulsion



### PRODUCT

Signature Premium Luxury Exterior Emulsion specially formulated for super performance when applied properly on exterior walls due to its unique water resistant properties and resistance properties against fungi, algae, dampness, caused by lashing rain. Presence of light fast chemical resistant pigments / fillers, tough and flexible emulsion resin binder, special preservatives and other special additives make it an excellent durable coating with retention of colour brightness for a long time.

### DIRECTIONS FOR USE

Performance of Signature Premium Luxury Exterior Emulsion critically depends on surface preparation and application as outlined below:

- Newly plastered surface should be painted with Signature Premium Luxury Exterior Emulsion only after 2-3 month of curing of plasters.
- Before painting, ensure that the surface is free from dust, loose / chalky particles, fungus, algae etc.
- Previously painted surface with oil paint should be sanded thoroughly, to make surface dull and matt for better adhesion, surface previously coated with cement paint should be wire brushed and washed with water.
- Apply the first coat thinned at recommended dilution on moistened surface.
- Allow drying for minimum of 4 hour under normal weather condition before applying the second coat at the same dilution.

### METHOD OF APPLICATION

By Brush / Roller

### PRIMER

Acrylic Exterior wall Primer or on highly absorbent or chalky surface, apply a coat of Signature Premium Luxury Exterior Emulsion thinned with water as a self priming coat to reduce surface porosity and thereby reducing the degree of absorption of subsequent finish coats.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "THIKANA"

Super Luxury Exterior / Interior Emulsion with Fragrance



## PRODUCT

THIKANA Super Luxury Exterior / Interior Emulsion with Fragrance specially formulated for super performance when applied properly on exterior walls due to its unique water resistant properties and resistance properties against fungi, algae, dampness, caused by lashing rain. Presence of light fast chemical resistant pigments / fillers, tough and flexible emulsion resin binder, special preservatives and other special additives make it an excellent durable coating with retention of colour brightness for a long time.

## DIRECTIONS FOR USE

Performance of THIKANA Super Luxury Exterior / Interior Emulsion with Fragrance critically depends on surface preparation and application as outlined below:

- Newly plastered surface should be painted with Signature Premium Luxury Exterior Emulsion only after 2-3 month of curing of plasters.
- Before painting, ensure that the surface is free from dust, loose / chalky particles, fungus, algae etc.
- Previously painted surface with oil paint should be sanded thoroughly, to make surface dull and matt for better adhesion, surface previously coated with cement paint should be wire brushed and washed with water.
- Apply the first coat thinned at recommended dilution on moistened surface.
- Allow drying for minimum of 4 hour under normal weather condition before applying the second coat at the same dilution.

## METHOD OF APPLICATION

By Brush / Roller

## PRIMER

Acrylic Exterior wall Primer or on highly absorbent or chalky surface, apply a coat of THIKANA Super Luxury Exterior / Interior Emulsion with Fragrance thinned with water as a self priming coat to reduce surface porosity and thereby reducing the degree of absorption of subsequent finish coats.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "ULTRA COOL SHYNE" Luxury Exterior Emulsion



## PRODUCT

ULTRA COOL Luxury Anti Dust Exterior / Interior Emulsion SHYNE is a 100% acrylic high built exterior paint made to international standards that keeps exteriors looking bright and new for many years. ULTRA COOL Luxury Anti Dust Exterior / Interior Emulsion SHYNE is a high performance architectural coating for all types of construction residential building, offices and commercial complexes. ULTRA COOL Luxury Anti Dust Exterior / Interior Emulsion SHYNE is a 100% pure acrylic emulsion, with tough adhesion and flexibility, its lightfast chemical resisting pigments and other special additives, provides protection against alkali, U.V. degradation, fungal and algae growth.

## TECHNICAL DATA

Areas of application	: Cement Plaster, Concrete Stone, Brick Asbestos, Cement Sheet & all types of Building Boards
Caution	: Not recommended on lime wash
Viscosity of supply	: 10+2 Ps/Rotothinner / 30C
Thinner	: Municipal / Potable Water
Thinner ratio	: Paint : water 100:40 by volume for each coat
Method of application	: Brush / Roller
Primer	: On highly absorbent or chalky surface, apply a coat of ULTRA COOL SHYNE thinned with water (1:1 by volume) as a self-priming coat of Exterior Wall Primer to reduce surface porosity and thereby reducing the degree of absorption of subsequent finish coats
Spreading capacity	: 60-65 sq. ft / ltr / 2 coat
Drying time	: Surface dry maximum 1 Hrs. (28-30°C & 60 ± 5% R.H.) Re-coating period minimum 4 Hrs.
Finish	: Smooth & Matt
Shades available	: As per shade card
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

Performance of ULTRA COOL Luxury Anti Dust Exterior / Interior Emulsion SHYNE critically depends on surface preparation and application as outlined below.

- Newly plastered surface should be painted with ULTRA COOL SHYNE only after 2-3 month of curing of plasters.
- Before painting, ensure that the surface is free from dust, loose / chalky particles, fungus, algae etc.
- Previously painted surface with oil paint should be sanded thoroughly to make surface dull and matt for better adhesion, Surface previously coated with cement paint should be wire brushed and washed with water.
- Apply the first coat thinned at recommended dilution on moistened surface. Allow drying for minimum of 4 hours under normal weather condition before applying the second coat at the same dilution.
- ULTRA COOL Luxury Anti Dust Exterior / Interior Emulsion SHYNE can be brushed or rolled.

Note : Cooling of surface upto 5 C is applicable for white and light shades only.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "ULTRA COOL PREMIUM"

## Anti Dust Exterior / Interior Emulsion with Fragrance



## PRODUCT

ULTRA COOL Premium Anti Dust Exterior / Interior Emulsion is a 100% acrylic high built exterior paint made to international standards that keeps exteriors looking bright and new for many years. ULTRA COOL Premium Anti Dust Exterior / Interior Emulsion is a high performance architectural coating for all types of construction residential building, offices and commercial complexes. ULTRA COOL Premium Anti Dust Exterior / Interior Emulsion is a 100% pure acrylic emulsion, with tough adhesion and flexibility, its lightfast chemical resisting pigments and other special additives, provides protection against alkali, U.V. degradation, fungal and algae growth.

## TECHNICAL DATA

Areas of application	: Cement Plaster, Concrete Stone, Brick Asbestos, Cement Sheet & all types of Building Boards
Caution	: Not recommended on lime wash
Viscosity of supply	: 10+2 Ps/Rotathinner / 30C
Thinner	: Municipal / Potable Water
Thinner ratio	: Paint : water 100:40 by volume for each coat
Method of application	: Brush / Roller
Primer	: On highly absorbent or chalky surface, apply a coat of ULTRA COOL PREMIUM thinned with water (1:1 by volume) as a self-priming coat of Exterior Wall Primer to reduce surface porosity and thereby reducing the degree of absorption of subsequent finish coats
Spreading capacity	: 60-65 sq. ft / ltr / 2 coat
Drying time	: Surface dry maximum 1 Hrs. (28-30°C & 60 ± 5% R.H.) Re-coating period minimum 4 Hrs.
Finish	: Smooth & Matt
Shades available	: As per shade card
Packs available	: 20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

Performance of ULTRA COOL PREMIUM Luxury Exterior Emulsion critically depends on surface preparation and application as outlined below.

- Newly plastered surface should be painted with ULTRA COOL PREMIUM only after 2-3 month of curing of plasters.
- Before painting, ensure that the surface is free from dust, loose / chalky particles, fungus, algae etc.
- Previously painted surface with oil paint should be sanded thoroughly to make surface dull and matt for better adhesion. Surface previously coated with cement paint should be wire brushed and washed with water.
- Apply the first coat thinned at recommended dilution on moistened surface. Allow drying for minimum of 4 hours under normal weather condition before applying the second coat at the same dilution.
- ULTRA COOL PREMIUM Luxury Exterior Emulsion can be brushed or rolled.

Note : Cooling of surface upto 5 C is applicable for white and light shades only.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "AASHIRVAD ADVANCED SHYNE"

Exterior Emulsion With Silicon Protection



AASHIRVAD ADVANCED SHYNE EXTERIOR EMULSION is a water based 100% Acrylic Exterior wall finish which is suitable for dry or moderately humid climatic conditions.

## TECHNICAL DATA

Areas of application	:	Cement Plaster, Asbestos Sheet Concrete etc.
Viscosity of supply	:	100-112 Krebs Units on Stormier Viscometer at 30°C
Consistency	:	Smooth and Free-Flowing
Thinner	:	Municipal / Potable water
Thinner Ratio	:	75% by volume with water for each coat
Method of Application	:	Brush / Roller
Drying Time	:	Touch Dry in 30 minutes Recoating period about 4-6 Hrs.
Coverage on normal	:	55-65 sq. ft / ltr / 2 coats to rough cement plaster
Finish	:	Smooth and Matt
Shades available	:	As per shade card
Packs available	:	20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

- The surface to be painted should be cleaned of all loose paint, dust grease and fungus or algae growth.
- Only using cement plaster should fill imperfections of surface
- AASHIRVAD ADVANCED SHYNE EXTERIOR EMULSION should be applied by thinning 1 ltr of paint with 400 ml. of water with a gap of 4-6 hours between coats.
- Use of Cement Based Wall Putty and Exterior Wall Primer is recommended to set a smooth and better finish with SHYNE.
- AASHIRVAD ADVANCED SHYNE EXTERIOR EMULSION Can be applied by brush or roller.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# “AASHIRVAD ADVANCED ”

## Acrylic Emulsion For Exterior With Silicon Protection



AASHIRVAD ADVANCED EXTERIOR EMULSION is a water based 100% Acrylic Exterior wall finish which is suitable for dry or moderately humid climatic conditions.

### TECHNICAL DATA

Areas of application	:	Cement Plaster, Asbestos Sheet Concrete etc.
Viscosity of supply	:	100-112 Krebs Units on Stormier Viscometer at 30°C
Consistency	:	Smooth and Free-Flowing
Thinner	:	Municipal / Potable water
Thinner Ratio	:	75% by volume with water for each coat
Method of Application	:	Brush / Roller
Drying Time	:	Touch Dry in 30 minutes Recoating period about 4-6 Hrs.
Coverage on normal	:	55-60 sq. ft / ltr / 2 coats to rough cement plaster
Finish	:	Smooth and Matt
Shades available	:	As per shade card
Packs available	:	20 ltr, 10 ltr, 4 ltr & 1 ltr

### DIRECTIONS FOR USE

- The surface to be painted should be cleaned of all loose paint, dust grease and fungus or algae growth.
- Only using cement plaster should fill imperfections of surface
- AASHIRVAD ADVANCED EXTERIOR EMULSION should be applied by thinning 1 ltr of paint with 400 ml. of water with a gap of 4-6 hours between coats.
- Use of Cement Based Wall Putty and Exterior Wall Primer is recommended to set a smooth and better finish .
- AASHIRVAD ADVANCED EXTERIOR EMULSION Can be applied by brush or roller.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# “SUPER SIXER SHYNE”

Exterior / Interior Emulsion With Fragrance



SUPER SIXER SHYNE EXTERIOR / INTERIOR EMULSION is a water based 100% Acrylic Exterior wall finish which is suitable for dry or moderately humid climatic conditions.

## TECHNICAL DATA

Areas of application	:	Cement Plaster, Asbestos Sheet Concrete etc.
Viscosity of supply	:	100-112 Krebs Units on Stormier Viscometer at 30°C
Consistency	:	Smooth and Free-Flowing
Thinner	:	Municipal / Potable water
Thinner Ratio	:	75% by volume with water for each coat
Method of Application	:	Brush / Roller
Drying Time	:	Touch Dry in 30 minutes Recoating period about 4-6 Hrs.
Coverage on normal	:	50-55 sq. ft / ltr / 2 coats to rough cement plaster
Finish	:	Smooth and Matt
Shades available	:	As per shade card
Packs available	:	20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

- The surface to be painted should be cleaned of all loose paint, dust grease and fungus or algae growth.
- Only using cement plaster should fill imperfections of surface
- SUPER SIXER SHYNE EXTERIOR / INTERIOR EMULSION should be applied by thinning 1 ltr of paint with 400 ml. of water with a gap of 4-6 hours between coats.
- Use of Cement Based Wall Putty and Exterior Wall Primer is recommended to set a smooth and better finish with SHYNE.
- SUPER SIXER MAX EXTERIOR / INTERIOR EMULSION Can be applied by brush or roller.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "SUPER SIXER MAX"

Exterior / Interior Emulsion With Fragrance



SUPER SIXER MAX EXTERIOR / INTERIOR EMULSION is a water based 100% Acrylic Exterior wall finish which is suitable for dry or moderately humid climatic conditions.

## TECHNICAL DATA

Areas of application	:	Cement Plaster, Asbestos Sheet Concrete etc.
Viscosity of supply	:	100-112 Krebs Units on Stormier Viscometer at 30°C
Consistency	:	Smooth and Free-Flowing
Thinner	:	Municipal / Potable water
Thinner Ratio	:	75% by volume with water for each coat
Method of Application	:	Brush / Roller
Drying Time	:	Touch Dry in 30 minutes Recoating period about 4-6 Hrs.
Coverage on normal	:	50-55 sq. ft / ltr / 2 coats to rough cement plaster
Finish	:	Smooth and Matt
Shades available	:	As per shade card
Packs available	:	20 ltr, 10 ltr, 4 ltr & 1 ltr

## DIRECTIONS FOR USE

- The surface to be painted should be cleaned of all loose paint, dust grease and fungus or algae growth.
- Only using cement plaster should fill imperfections of surface
- SUPER SIXER MAX EXTERIOR / INTERIOR EMULSION should be applied by thinning 1 ltr of paint with 400 ml. of water with a gap of 4-6 hours between coats.
- Use of Cement Based Wall Putty and Exterior Wall Primer is recommended to set a smooth and better finish with SHYNE.
- SUPER SIXER MAX EXTERIOR / INTERIOR EMULSION Can be applied by brush or roller.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# **“TRIPLE 3”**

## **Advanced Exterior / Interior Emulsion**



TRIPLE 3 Advanced Exterior/Interior Emulsion is a water based 100% Acrylic Exterior wall finish which is suitable for dry or moderately humid climatic conditions.

### **TECHNICAL DATA**

Areas of application	:	Cement Plaster, Asbestos Sheet Concrete etc.
Viscosity of supply	:	100-112 Krebs Units on Stormier Viscometer at 30°C
Consistency	:	Smooth and Free-Flowing
Thinner	:	Municipal / Potable water
Thinner Ratio	:	75% by volume with water for each coat
Method of Application	:	Brush / Roller
Drying Time	:	Touch Dry in 30 minutes Recoating period about 4-6 Hrs.
Coverage on normal	:	45-50 sq. ft / ltr / 2 coats to rough cement plaster
Finish	:	Smooth and Matt
Shades available	:	As per shade card
Packs available	:	20 ltr, 10 ltr, 4 ltr & 1 ltr

### **DIRECTIONS FOR USE**

- The surface to be painted should be cleaned of all loose paint, dust grease and fungus or algae growth.
- Only using cement plaster should fill imperfections of surface
- TRIPLE 3 Advanced Exterior/Interior should be applied by thinning 1 ltr of paint with 400 ml. of water with a gap of 4-6 hours between coats.
- Use of Cement Based Wall Putty and Exterior Wall Primer is recommended to set a smooth and better finish .
- TRIPLE 3 Advanced Exterior/Interior Can be applied by brush or roller.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





# "TRIPLE 2"

## Classic Exterior / Interior Acrylic Emulsion



TRIPLE 2 Classic Exterior/Interior Acrylic Emulsion with Silicon Protection is a water based 100% Acrylic Exterior wall finish which is suitable for dry or moderately humid climatic conditions.

### TECHNICAL DATA

Areas of application	:	Cement Plaster, Asbestos Sheet Concrete etc.
Viscosity of supply	:	100-112 Krebs Units on Stormier Viscometer at 30°C
Consistency	:	Smooth and Free-Flowing
Thinner	:	Municipal / Potable water
Thinner Ratio	:	75% by volume with water for each coat
Method of Application	:	Brush / Roller
Drying Time	:	Touch Dry in 30 minutes Recoating period about 4-6 Hrs.
Coverage on normal	:	55-60 sq. ft / ltr / 2 coats to rough cement plaster
Finish	:	Smooth and Matt
Shades available	:	As per shade card
Packs available	:	20 ltr, 10 ltr, 4 ltr & 1 ltr

### DIRECTIONS FOR USE

- The surface to be painted should be cleaned of all loose paint, dust grease and fungus or algae growth.
- Only using cement plaster should fill imperfections of surface
- TRIPLE 2 Classic Exterior/Interior Acrylic Emulsion should be applied by thinning 1 ltr of paint with 400 ml. of water with a gap of 4-6 hours between coats.
- Use of Cement Based Wall Putty and Exterior Wall Primer is recommended to set a smooth and better finish .
- TRIPLE 2 Classic Exterior/Interior Acrylic Emulsion Can be applied by brush or roller.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





## “DAMP SEAL” Waterproofing Solution



Pancoat DAMP SEAL Waterproofing Solution is a highly durable acrylic coating which is fortified with high performance ingredients for superior water proofing, high performance and long life. This coating can be applied on terraces, porch & vertical walls. This helps in reducing inner surface temperature by 6-8°C.

### DIRECTIONS FOR USE

**SURFACE PREPARATION** • Prepare the surface by cleaning and ensure that it is free of dust, oil, grease, grime and loose particles etc. • The substrate must be checked for its soundness. Small cracks (3mm or less) should be opened, cleaned & filled with DAMP SEAL. Bigger cracks, damaged portions & hollow areas must be repaired with polymer modified screed.

### APPLICATION METHOD

**A) HORIZONTAL SURFACE** • Apply a self-priming coat of DAMP SEAL (diluted with water in 3:1 ratio) • Apply two perpendicular coats of Damp Seal without dilution. • Achieve a forced system coverage of 0.93 sq., mtr./L. • Allow it to dry for 4-6 hours between coats. • For Best performance on terraces, ensure that the product is applied on the entire roof including parapet walls.

**B) VERTICAL SURFACE - Fresh Painting:** • Apply self priming coat of Damp Seal (diluted with water in 3:1 ratio) • Apply a second coat of Damp Seal without dilution • Achieve a forced system coverage of 2.32 sq. mtr./L.

**C) Re-painting:** On previously painted surfaces with high quality exterior emulsions, apply single, undiluted coat of Damp Seal with a forced coverage of 2.7 sq., mtr./L.

**D) Top Coat Application:** • Apply 2 coats of Pancoat Paint's Exterior Emulsion of the desired shade. • Allow it to dry for 4-6 hours between coats.

### HORIZONTAL SURFACES

Apply a self-priming coat of DAMP SEAL thinned with water in 1:1 ratio & allow to dry for 4-6 hours. Apply 2 perpendicular coats of DAMP SEAL without dilution at an interval of 6-8 in between coats. Each coat covers approx. 24-27 sq. ft per ltr per coat depending upon surface condition with a dft of 300-400 micron.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)





## “SUNRISE MAX”

Premium Acrylic Distemper (with Extra Covering) For Interior Use



### PRODUCT

Pancoat “Sunrise Max Premium Acrylic Distemper” with an exquisite collection of pastel shades and refreshing range of tinted whites. Inspired by mother natures, they set the right mood to your home, besides giving your walls the sheen and finish of silk.

### SURFACE PREPARATION

New plaster surface to be painted should be allowed to mature at least for a period of six months. Remove loose particles on plaster and rub lightly with sandpaper. Previous Coatings of lime wash colour wash and powder distemper must be scraped off. In case of repainting, earlier coating of oil bound distemper or emulsion based paints need not to be removed if in sound condition However, the sheen of such coatings must be removed by sanding. Sunrise Max Premium Acrylic Distemper will not be suitable for walls previously painted with oil-based paints.

### APPLICATION

Apply a coat of Pancoat Primer (Water Thinnable or Solvent Thinnable) where necessary. For best results, fill up dents with suitable putty applied in thin layers. Normally 500-650 ml of water is required for 1 kg of distemper. However, amount of water needed, will depend upon the porosity and texture of the substrate. Apply 2-3 coats by brushing, keeping an inter-coat interval of about 4 hrs, between successive coats.

Shades of your own choice can also be made by tinting it with Pancoat Colour Match Stainers. The tinting process must be carried out before thinning.

### DRYING TIME

Surface dry maximum 30 minutes (@ 28-30°C & 60 ± 5% R.H.) Recoating period 3-4 Hrs.

### COVERING CAPACITY

85-90 sq. ft. / kg / 2 coat

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)



## “EXTERIOR WALL PRIMER”

Water Thinnable Premium Quality



*Recommended for Exterior  
Cement Coated Surface*

## “ALL ROUNDER”

Exterior/Interior Acrylic Cement Primer



*Recommended for  
Exterior/Interior  
Cement Coated Surface*



## “INTERIOR ACRYLIC CEMENT PRIMER”

Premium Quality

**MAGNUS**  
TRADING



*Recommended for  
Interior Cement Coated  
Surface Only*

## “ACRYLIC UNIVERSAL CEMENT PRIMER SMART”

(For Interior Use Only)



*Recommended for  
Interior Cement Coated  
Surface Only*



# “ COLOUR MATCH COLOURANT ” FOR TINTING



## DIRECTIONS FOR USE

Shake contents of Pancoat Colour Match Colourant For Tinting well before transferring them onto the canister of the colourant dispenser. For fresh filling of canister, first ensure that it is clean and dry, Don't rinse container with water or any other solvent.



Available Packs : **1 Ltr.**

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)

## “ COLOUR MATCH ” ALL PURPOSE STAINER

## DIRECTIONS FOR USE

Pancoat Paints All Purpose stainers are a high strength, concentrated stainer which can be used to create a wide range of shades. The colors are durable and weather-fast with very high tinting strength.

Key Features: Superior Tinting strength

Available Packs : 200 ml. / 100 ml. / 50 ml.



200 ml.



100 ml.



50 ml.

(The information herein is given in good faith. Covering capacity is indicated on the basis of results obtained on a prepared smooth surface)



## "PUTTY & TEXTURE"

**MAGNUS**  
TRADING

### ACRYLIC WALL PUTTY (Paste)



### WALL MASTER PLUS WALL PUTTY (Powder)



### PANCOAT TEXTURE





**EXCLUSIVE OVERSEAS PARTNER**



**PanCoat**  
*Iconic Color to your life*

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